



## Keen Parts and CorvetteParts.net Start 2022 program off at the 7<sup>th</sup> Annual IceBreaker

### *For Immediate Release*

**TIMMONSVILLE, SC (December 7, 2021)** It has been finalized, the highly recognizable name in the motorsports industry Keen Parts and CorvetteParts.net have agreed to be part of two premiere races in 2022 with a sizable purse amount awarded to one driver who competes in both events.

The first of the two-part series will be at this year's 7<sup>th</sup> Annual IceBreaker at Florence Motor Speedway. With the addition of Keen Parts and CorvetteParts.net the winner's purse has been increased from its previously \$5,000 to win to \$10,000 to win in 2022! "We are just excited to be even a small part of this program and can't thank the folks at Keen Parts enough for involving FMS in this. I think it could be something that will only grow in the years to come" said track promoter Steve Zacharias.

The winner of the IceBreaker not only takes home a check of \$10,000 but is now eligible for a bonus that will be announced in the coming weeks if they take home the win in race two of the series. The second race will be the crown jewel of this event and pay the winner one of the largest payouts in late model stock racing. "While our partners at Keen Parts are still in process of finalizing the second track location, we can tell you that not only will the amount to win bring the teams to the facility, but the facility itself will be worthy enough to be the prize" says Zacharias.

"We're happy to team up with Florence Motor Speedway for the opening race of their NASCAR late model stock season. We've been involved in NASCAR since 2011, but this is the first time we've been a title sponsor of a NASCAR sanctioned series race" says Tom Keen of Keen Parts/CorvetteParts.net.

**About Florence Motor Speedway:** The Diamond of the Southeast. Florence Motor Speedway has been hosting exciting, local, short track racing on its 4/10 mile track since 1982.

**About Keen Parts and CorvetteParts.net:** Corvettes are all they do, so whether you're looking for a complete interior for your vintage '53 Corvette or a performance accessory for your 2011, they have the part you need and the expertise you want. For your Corvette exterior, they've got you covered bumper-to-bumper. They have emblems, moldings, grilles, bumpers and brackets, trim and weather stripping. For the interior, you'll find steering wheels, seats, dash pads, consoles, carpeting, door panels, seat belts, interior trim and fasteners. Under the hood, they have air cleaners to exhaust systems, radiators and valve covers all the way down to the decals and correct fasteners to bolt it all back together. For more information, please visit [CorvetteParts.net](http://CorvetteParts.net) or call 1-800-757-KEEN (5336) or stop by our store located in Cleves, Ohio just outside of Cincinnati.